



**ELIZADE UNIVERSITY,
ILARA-MOKIN**

**FACULTY: SOCIAL & MANAGEMENT SCIENCES
DEPARTMENT: MASS COMMUNICATION
SECOND SEMESTER EXAMINATION
2018/2019 ACADEMIC SESSION**

COURSE CODE: MAC 424

COURSE TITLE: RADIO DRAMA PRODCUTION

NUMBER OF UNITS: TWO (2) CREDITS

DURATION: TWO (2) HOURS

ANWER THREE (3) QUESTIONS IN ALL.

QUESTION ONE (1) IS COMPULSORY

ALL QUESTIONS CARRY 20 MARKS EACH

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1. You are riding in a taxi and a jingle comes up informing the public about a revival crusade of a Church. Three minutes later, a sig-tune comes up and a conversation ensues between two individuals about HIV and AIDS awareness. From your knowledge of Radio Drama Production, differentiate between radio drama and radio commercial.

(20 Marks)

2. You have been given an assignment to come up with a radio drama. Explain the basic requirements needed to achieve this.

(20 Marks)

3. Advancement in technology has brought about the new media. Identify the challenges of new media technology on radio drama production.

(20 Marks)

4. Identify key personnel that aid in the success of a radio drama production. Write short notes on them.

(20 Marks)

5. Using your knowledge of 100 level theatre workshop course and newly gained knowledge of radio drama production. Highlight the similarities of stage drama and radio drama.

(20 Marks)